



AAW Gift Store Vendor Application Guidelines 2010

The AAW Gallery of Wood Art gift store is a small, intimate store within the gallery that provides our visitors with an affordable alternative to the higher-priced items in the exhibition area. As with most small museum shops, the gift store offers visitors an opportunity to bring a bit of their experience in the gallery home with them. The retail price range in the gift store is typically \$3 to \$400, with most sales in the \$20 to \$175 price range.

The AAW Gallery of Wood Art gift store is committed to building solid professional relationships with our gift store vendors. All work is carried on consignment, and our artist/gallery split is 55/45. Artist payments are made the second week of each month for the previous month's sales.

Applications for new vendors are reviewed in March and August. Applicants must be members of the American Association of Woodturners. Applications are judged by quality, marketability, consistency and the ability to either improve or expand our offerings.

Note: Work in a style that is directly imitative of an established artist's signature work will not be accepted. We prefer not to carry pieces created from endangered wood species without assurance that the wood was sustainably-harvested.

If you would like us to consider your work, please send the following:

1. photos or digital images of items offered
2. information on materials and technique
3. list of expected retail prices
4. artist's statement
5. a list of galleries or stores and recent exhibitions in which you have participated if applicable
6. full contact information

Digital information and images are preferred. Please remember to include a self-addressed, stamped envelope for the return of materials if you are not applying by e-mail. **DO NOT SEND ORIGINAL WORK.** We are not responsible for unsolicited work.

Send to:

gallery@woodturner.org

or

AAW Gallery of Wood Art

Attn: Tib Shaw

222 Landmark Center

75 5th St W

St Paul, MN 55102

Artists will receive a reply by phone or e-mail by the end of each review month.